

## Certification Examination Regulations and Course Discription

This Certification Examination Regulations of the Steinbeis+Academy at the Steinbeis University applies to the following course on the basis of the valid Framework for the Implementation of Certificate Courses (RZLG) in the current version.

Course title	Mindful Finance Leadership				
Fields of competences	Management	Personality Development	Education Management	Healthcare	Technology
	X	X			
Place(s) of implementation	Wien	London	Stuttgart		
Graduation	Diploma of Advanced Studies (DAS)	Certificate of Advanced Studies (CAS)	Diploma of Basic Studies (DBS)	Certificate of Basic Studies (CBS)	
		X			
Qualification aim	<p>The students will learn how mindfulness could be implemented in finance leadership. They will also reflect ethical behavior and skills development in finance management. Upon successful completion of the course, participants will be able to view financial transactions from other perspectives.</p>				
RZLG-Supplementary admission requirement	<p>Subject-related or general university entrance qualification or equivalent professional qualifications. At least two years of professional experience with management experience. In individual cases, applicants with other qualifications may be admitted (Recognition of prior learning).</p>				
Teaching method	Classroom	Classroom/ Online	Online		
		X			
Language	Englisch				
Workload in hours	<b>Total</b>	Seminar time	Self-study time	Transfer time	
	<b>150</b>	72/18 (online)	28	32	

Type of performance records (LNW)	Examination (K)	Presentation/ oral examination (D)	Case (C)	Transfer paper (TA)	Project study paper (PSA)
	X	X	X	X	

### Contents

Modules	Key topics	Seminar time/h
Finance Industrie	Finance Industrie at cross road new institutions, new behavior	12
Money	A mater of personal relationship, emotional behavioral and cognitive approaches	12
Mindfulness	Basics, organisation and management, meditation, neuroscience, neuroeconomics, scientific approach	12
Sustainable mindful finance	Financial decision making, risk-cultural/HRO (High Reliability Organisation, sustainable portfolio management and investment strategy, wealth and family office management	12
Leading the Future	Developing mindset and character through evaluation, team coaching, selforganized teams (peer-coaching); Basics of scientific work	12
Client relationship	KYC - Principle Know your customer. listening, perception od customer needs, empathy, communication, best practice	6
Human digital transformation	Responsible management of new technology in finance	6