

## Certification Examination Regulations and Course Discription

This Certification Examination Regulations of the Steinbeis+Academy applies to the following course on the basis of the valid Framework for the Implementation of Certificate Courses (RZLG) in the current version.

Course title	Global Leadership advanced				
Fields of competences	Management	Personality Development	Education Management	Healthcare	Technology
	X	X			
Place(s) of implementation	Tokio	Berlin	Frankfurt		
Graduation	Diploma of Advanced Studies (DAS)	Certificate of Advanced Studies (CAS)	Diploma of Basic Studies (DBS)	Certificate of Basic Studies (CBS)	
		X			
Qualification aim	<p>The course is an international corporate leadership program. It is a well-structured program to introduce leaders to the basic of leadership but also to develop together mindset and character of leaders. The participants will be qualified to lead international subsidiaries.</p>				
RZLG-Supplementary admission requirement					
Teaching method	Classroom	Classroom/ Online	Online		
		X			
Language	English				
Workload in hours	<b>Total</b>	Seminar time	Self-study time	Transfer time	
	<b>150</b>	90	28	32	

<b>Type of performance records (LNW)</b>	Examination (K)	Presentation/ oral examination (P)	Case (C)	Transfer paper (TA)	Project study paper (PSA)
	X	X	X	X	

### Contents

<b>Modules</b>	<b>Key topics</b>	<b>Seminar time/h</b>
<b>Leadership Fundamentals Basics</b>	Communication, collaboration, change, creation, care (C5), market-/customer driven, performance, impact and development, Think and Re-Think, scientific approach	24
<b>Leadership Fundamentals Advanced</b>	Change management, leading global teams, project/agile management, digital awareness	24
<b>Culture, Values and Strategy</b>	Creating a culture, vision and mission, trust management	8
<b>Sustainable Leadership</b>	Sustainability, responsible management	18
<b>Leading the Future</b>	Developing mindset and character through evaluation, team coaching, selforganized teams (peer-coaching), Leading the future, mentoring globally	16